



FOR IMMEDIATE RELEASE

Environmental Health News

**FRESH AIR BY ECOQUEST REDUCES PRESCHOOL
ABSENTEEISM BY 75%, CBS NEWS REPORTS**

Greeneville, TN – A unique air purifier, Fresh Air by EcoQuest, has helped reduce absenteeism from illness in a Pennsylvania preschool, as reported by CBS Station 21 in Harrisburg.

“Since owners Nancy and Ken Goss installed the system, absenteeism from illness went down more than 75% according to school logs,” said Shannon Murphy, director of Goddard School, a preschool and daycare in Mechanicsburg.

“During flu season we counted maybe 25 to 30 kids out during the 3-week period last year,” Nancy Goss told WHP-TV reporter Sherry Christian. “This year maybe five to 10 were out in the same period.”

Employees and parents noticed a change in the air quality in the school.

“Parents and teachers say they noticed an improvement in the quality of the air right away,” Murphy said. “It smells cleaner here.”

But the tangible proof, reported Christian, was a reduction in the number of tissues bought for the school.

“Normally I buy cases of tissue at a time,” said Murphy. “This last time I bought one case.”

Before the system was in place, teacher Rose Gustkey said, “I’d be stuffy and my throat would be sore all the time, but now I feel so much better.”

Teacher Sherrie Swartz agreed. “Normally I come in with colds. It has made a difference for my students and me. They’re not using as many tissues.”

“The important thing to understand about our Fresh Air technology is that it is treating environments, not people,” shared EcoQuest Founder Mike Jackson. “Our technology creates healthier spaces, which helps prevent the spread of germs on surfaces.”

Scientific tests at Kansas State University have demonstrated that the use of Fresh Air by EcoQuest kills up to 99.99% of germs on surfaces, including Staphylococcus aureus, Methycillin Resistant Staphylococcus aureus (MRSA), E-coli, Bacillus spp. (anthrax), Streptococcus spp., Listeria monocytogenes, Candida albicans, Stachybotrys chartarum (black mold) and Avian Influenza H5N8.

Dr. James Marsden, Regents Distinguished Professor of Food Safety and Security at Kansas State University, conducted those tests.

“I was continually impressed with the ability of Fresh Air to inactivate bacterial pathogens, viruses, mold spores, and more,” he said.

Part of what makes Fresh Air unique is its advanced “Space Certified” Radiant Catalytic Ionization (RCI) technology. This is the same technology NASA has experimented with to scrub the air on spacecraft with the goal of extending the lifespan of plants in space.

“With a WebMD website reporting that roughly 80% of colds and flu result from contact with germ-contaminated surfaces, it’s easy to understand why CBS is reporting such positive results at the Goddard School,” says Jackson.

About EcoQuest International

EcoQuest International, a healthy living technology company, is the world’s largest distributor of “Certified Space” indoor air purification and water purification systems. EcoQuest’s flagship Fresh Air technology, proven in university studies to eliminate up to 99.99% of mold, viruses, and bacteria on surfaces*, recreates natural processes to improve the air indoors in more than five million homes and businesses around the globe. Based in Greeneville, TN, EcoQuest employs more than 550 people, and has a sales force of nearly 100,000 active distributors around the globe. For more information, visit www.TryFreshAir.com.

* University testing demonstrates the ability of EcoQuest’s ActivePure technology to substantially reduce microbial populations on **surfaces**. Field results may vary based on environmental conditions. These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.